



What is HP Applications Center

Unleash the potential of your printer

2021



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FEATURES

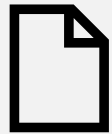


WHAT IT IS

A cloud-based solution designed to help you and/or your customers to create and print professional looking large format prints with a suite of easy design tools.



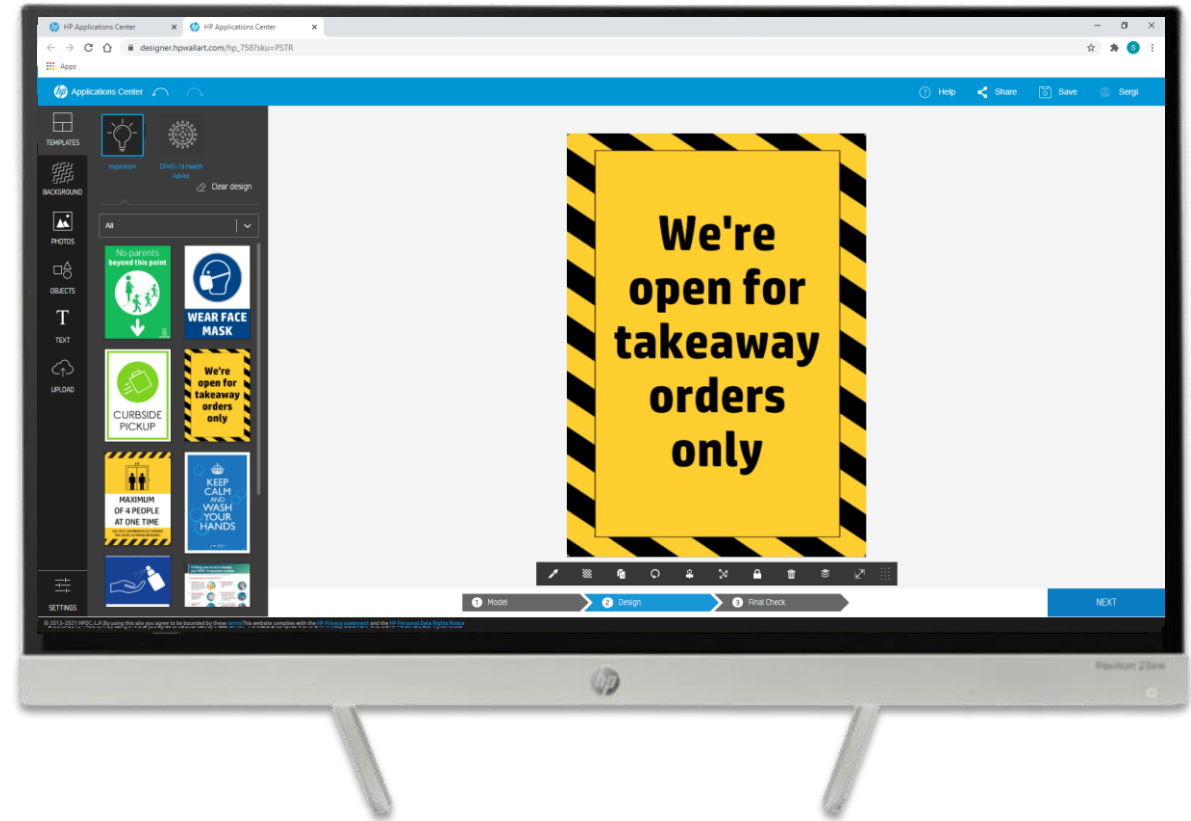
Easily design Large Format applications



Save time and avoid print errors



Grow your demand



What is HP Applications Center

WHAT IT DOES



Easily design Large Format applications

Access to professionally designed templates, millions of free and premium photos, vector graphics and pattern designs.

Select templates

Add pictures, backgrounds and texts

Change settings

Save your file

Submit for printing

HP Applications Center

designer.hpwallart.com/hp_758?sku=PSTR

Apps

HP Applications Center

Help Share Save

TEMPLATES

BACKGROUND

PHOTOS

OBJECTS

TEXT

UPLOAD

SETTINGS

AVOID TOUCHING YOUR EYES, NOSE AND FACE

DONT SPIT IN PUBLIC

SNEEZE AND COUGH IN YOUR ELBOW OR TISSUE

DONT HUG OR SHAKE HANDS

KEEP A DISTANCE OF 2m

LIMITED NUMBER OF PEOPLE UP TO 4

ONLY 1 PERSON AT THE CHECKOUT

COLLECT YOUR ITEMS HERE

ALWAYS WEAR A FACE MASK

ALWAYS WEAR GLOVES

WE ARE OPEN!

WAITING POINT

MAINTAIN HAND HYGIENE

1 Model 2 Design 3 Final Check

NEXT

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What is HP Applications Center

WHAT IT DOES

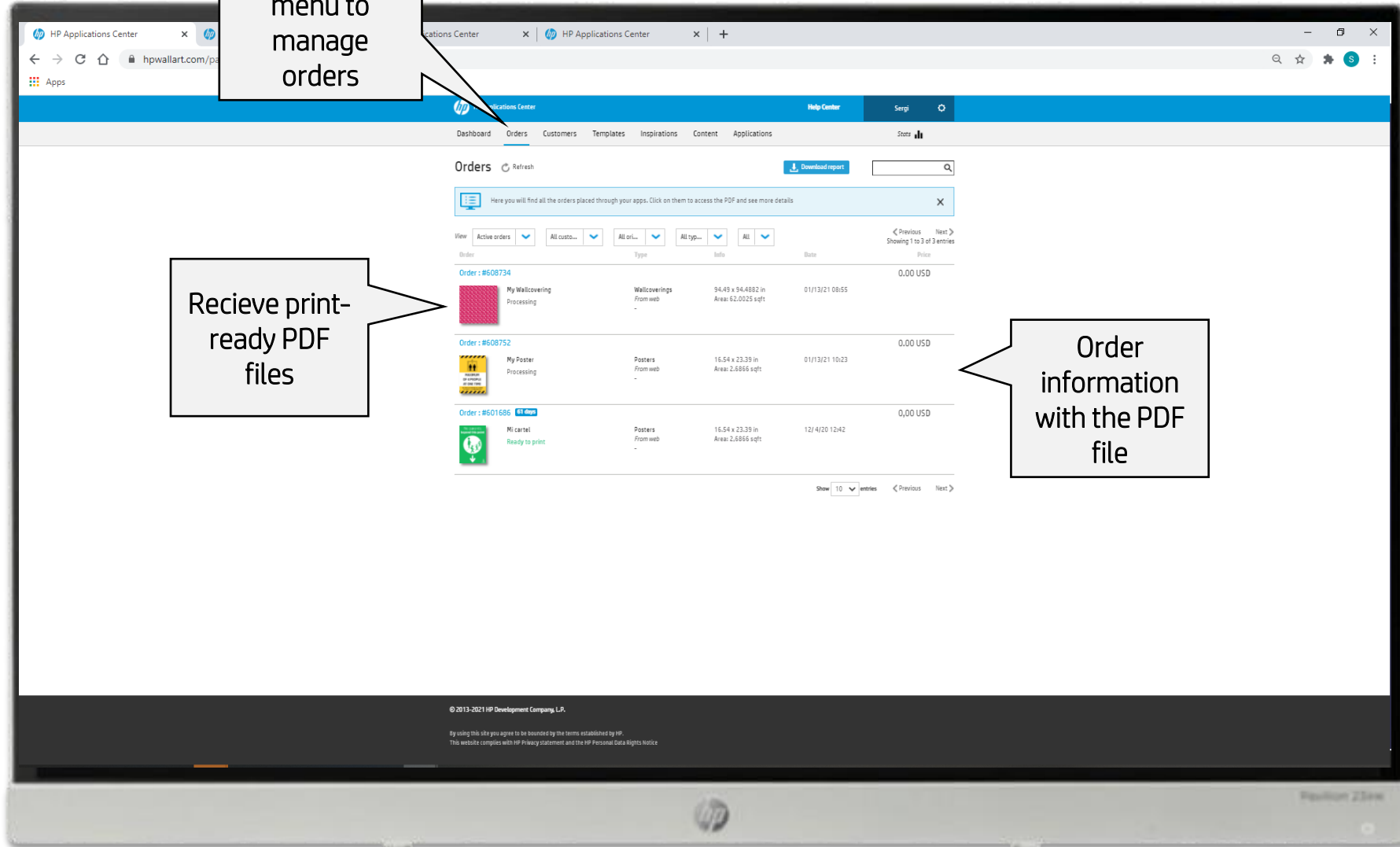


Save time and avoid print errors
Automatically generate orders & print-ready PDF files

Back-office menu to manage orders

Recieve print-ready PDF files

Order information with the PDF file



What is HP Applications Center

WHAT IT DOES



Grow your demand

Integrate the designer into your website through a simple external link to receive orders

Settings
Web integration

External link

External links allow you to add a link to your website that will open HP Applications Center applications in a new browser window that is external to your website. After an order is placed you can redirect HP Applications Center applications back to your website. See below for configuration options.

Enable external link ⓘ
This option allows your customers to open apps from a link or a button.

Extra info mandatory

Use this URL to open apps from your webpage.

Face Mask	https://designer.wraps.hpwallart.com/hp_758?external_link=true&sku=MASK	📄 +
Roll-ups	https://designer.wraps.hpwallart.com/hp_758?external_link=true&sku=RLUP	📄 +
Banner	https://designer.wraps.hpwallart.com/hp_758?external_link=true&sku=BNN	📄 +
Stickers and Magnets	https://designer.wraps.hpwallart.com/hp_758?external_link=true&sku=STKG	📄 +
Wallcoverings	https://designer.hpwallart.com/hp_758?external_link=true&sku=WA_WC	📄
Canvas	https://designer.hpwallart.com/hp_758?external_link=true&sku=WA_CA	📄
Posters	https://designer.hpwallart.com/hp_758?external_link=true&sku=PSTR	📄
Floor Graphics	https://designer.wraps.hpwallart.com/hp_758?external_link=true&sku=FGR	📄
Gift Wraps	https://designer.hpwallart.com/hp_758?external_link=true&sku=GFW	📄

[Documentation and good practices about External Link](#)

External content Allows users to add external content to apps.

Settings
Company settings
Printers & RIP
System configuration
Workflow integration
Application settings
Tablet application
Content providers
Web integration
Version Settings

Select which designers you want to integrate into your website

Get your personalized link and integrate it into your website



FOR WHOM IT IS

*“I am a **small PSP** and I want an **easy design tool** for large format applications that **allows me and/or my customers** to print through my **HP Large Format Printer**”*

*“I want an **entry solution** and it should be **for free**”*



HP Applications Center LITE

“I want to easy-design large format applications”

I NEED TO DESIGN A POSTER FOR MYSELF



HP Applications Center PRO

“I want to grow my business through web2print”

I NEED A DESIGN TOOL FOR MY CUSTOMERS














Floor Graphics



Roll-up

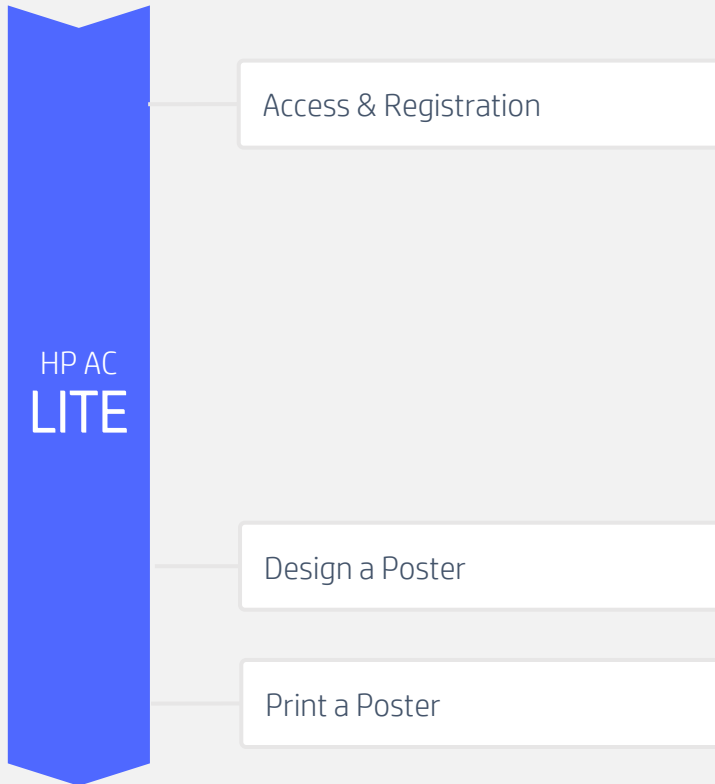
FEATURES

VERSIONS	HP Applications Center PRO 								
	HP Applications Center LITE 								
LF APPS OFFERED	POSTERS	GIFT WRAPS	BANNERS	ROLL UPS	CANVAS	WALLCOVERINGS	FLOOR GRAPHICS	STICKERS & MAGNETS	FACE MASKS
									
PRINTERS COMPATIBILITY RECOMMENDATION	DesignJet T-Series Printers PageWide XL-Series Printers								
	DesignJet Z-Series Printers DesignJet D-Printer								
	HP Latex 110/310/330 HP Latex 115/315/335 HP Latex 115/315/335 Print and Cut		HP Latex 360/370 HP Latex 365/375 HP Latex 560/570		HP Latex 1500 HP Latex 3000 Series Printers HP Latex R Series Printers				
			HP Stitch Series						HP Stitch Series

To get to know how it works, read [How to use HP Applications Center](#)

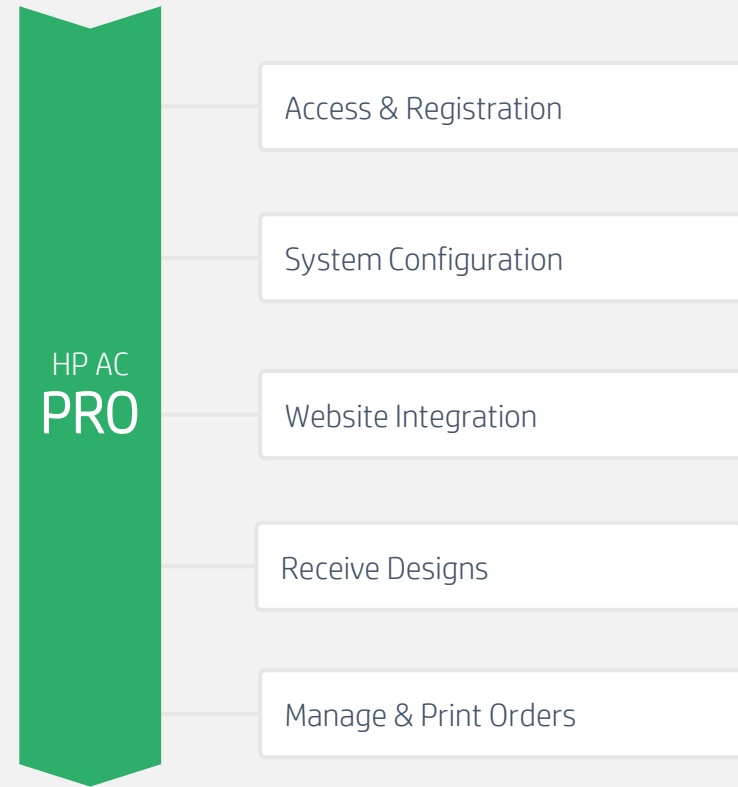
HP Applications Center LITE

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